

# DEFENSE PROGRAMS



December 5, 2016



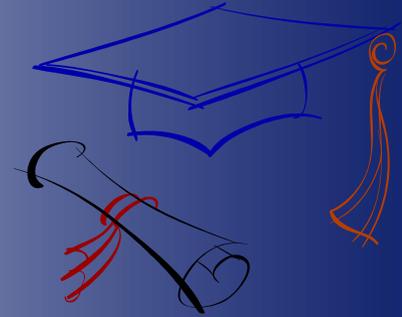
# History



The program began in 1952 in response to financial problems identified in World War II. In the ensuing 60 years, over 1,900 military and civilian personnel have attended the program. Graduates have risen to the highest ranks of financial management in the Department of Defense. The education provided graduates the skills necessary to financially manage conflicts ranging from Vietnam to OCO, major fluctuations in the size of the Defense Budget, and management changes to make the Department more efficient and business-like.

# History

(Continued)



In 2002, HQDA Assistant Secretary of the Army (Financial Management and Comptroller) and Syracuse University's Whitman School of Management and Maxwell School of Citizenship and Public Affairs developed a joint degree – Master of Business Administration/Executive Master of Public Administration – program to replace the Army Comptrollership MBA Program. The goals of the new program are to provide students with the essential tools of private and public sector business practices and the ability to analyze and develop public policy. With the Department of Defense efforts to improve the efficiency and effectiveness of its business practices and processes both skill sets are considered essential.

# DEFENSE COMPTROLLERSHIP PROGRAM



# The Program



- Fully accredited 60-credit, 14-month MBA and EMPA Program (May 2014 – August 2015)
- Military and Civilian, Army, Air Force, and USCG
- Integrated with regular Syracuse MBA/MPA programs
- Professional development experience
- Integrated curriculum from the Whitman School, the Maxwell School, and DOD
- Prevailing method of instruction is the *group process*
- Designed to provide graduates the ability to ask the right questions, not necessarily provide answers
- CDFM and potential for overseas travel

# The Concept

## **Business**

Economics / Accounting / Finance / Marketing / Operations / Strategy  
*Analysis*



## **Public**

Defense / Budget / Finance / Environmental / Organizational /  
Health Care  
*Policy Development*



**DoD Application**



# **Defense Comptrollership Program**



- 60 credits – must maintain 3.0 GPA
- Math, Statistics and Accounting important
- Academic week – 75 to 85 hours – classes, group work and individual study; math weakness will require more
- Classes can run all day: 8:00 - 21:30
- Usually no class on Friday, but guest speakers and group work
- SU does not recognize all National Holidays

## First Quarter – Summer: 12 Credits

- MBC 601 – Economic Foundation of Business (1½ credits)
- MBC 602 – Economics of International Business (1½ credits)
- MBC 603 – Creating Customer Value (1½ credits)
- MBC 604 – Managing the Marketing Mix (1½ credits)
- MBC 638 – Data Analysis (3 credits)
- PAI 730 – Dispute Resolution for Public Managers (3 credits)



## **Second Quarter – Fall: 15 Credits**

- PAI 897 – Policy Analysis (3 credits)
- MBC 606 – IT for Decision Making (1½ credits)
- MBC 607 – Understanding Financial Statements (1½ credits)
- MBC 608 – Creating Financial Statements (1½ credits)
- MBC 610 – Ideation (1½ credits)
- SCM 656 – Project Management (3 credits)
- PAI 895 – Mid-Career Seminar: Managerial Leadership  
or PAI elective choice (3 credits)

## Third Quarter – Winter and Spring: 18 Credits

- Trip: Chile, Turkey, South Africa, China, Singapore
- PAI 742 – Public Administration and Law or PAI elective choice (3 credits)\*\*(Winter)
- FIN 600 – Bank Management (1½ credits)
- MBC 609 – Accounting for Managerial Decisions (1½ credits)
- MBC 616 – Operations Management (1½ credits)
- MBC 617 – Supply Chain Management (1½ credits)
- MBC 618 – Competitive Strategy (1½ credits)
- MBC 619 – Corporate Strategy (1½ credits)
- MBC 627 – Financial Markets and Institutions (1½ credits)
- MBC 628 – Fundamentals of Financial Management (1½ credits)
- PAI 895 – Mid-Career Seminar: Managerial Leadership or PAI elective choice (3 credits)

## **Fourth Quarter – Summer: 15 Credits**

- ACC 760 – Fraud Examination (3 credits)
- BUA 600 – Seminar in Resource Management (3 credits)
- BUA 786 – Seminar in Comptrollership and CDFM (3 credits)
- MBC 647 – Capstone Project (3 credits)
- PAI 996 – Master’s Project (3 credits)

# Certificates

- Certificate of Advanced Study in Leadership of International and Non-government Organizations
- Certificate in Health Services Management and Policy

# Success at DCP

## Success in DCP depends on four things:

- Positive Attitude
- Hard Work
- Getting along with Others
- Having a Life



# You are building a life-long reputation



# DCP 2015 Class

- MILITARY – Total 15 (58%)  
12 Male / 3 Female  
14 Officers / 1 Enlisted  
14 Army / 1 National Guard
- CIVILIAN – Total 11 (42%)  
8 Male / 3 Female  
1 GS-14 / 2 GS-13 / 5 GS-12 / 3 GS-11
- Total – 26 (92% Army, 4% NG, 4% TJS – M/77%, F/23%)

# DCP 2016 Class

- MILITARY – Total 19 (66%)  
17 Male / 2 Female  
17 Officers / 2 Enlisted  
17 Army / 2 National Guard
- CIVILIAN – Total 10 (34%)  
8 Male / 2 Female  
1 GS-14 / 3 GS-13 / 6 GS-12
- Total – 29 (93% Army, 7% NG — M/86%,F/14%)

# DCP 2017 Class

- MILITARY – Total 18 (67%)  
13 Male / 5 Female  
17 Officers / 1 Enlisted  
17 Army / 1 National Guard
- CIVILIAN – Total 9 (33%)  
5 Male / 4 Female  
1 GS-14 / 2 GS-13 / 6 GS-12
- Total – 27 (97% Army, 3% NG — M/67%,F/33%)

# Frequently Asked Questions

- Can I take leave during the Program? – Yes, during breaks  
Christmas – about 2 weeks; May – about 2 weeks
- When do we graduate? – First Friday in August
- Do students fail courses? – Yes, you must pay to repeat course
- Do people fail to graduate? – Yes
- Do I get promoted when I graduate? – No
- Can I change the job I accepted? No, unless promoted
- Can I substitute a course I've already taken? Yes

# Frequently Asked Questions

- Is there a research paper requirement? – Yes, part of EMPA
- Is there a community service requirement? – Yes, 24 hours
- What is required to graduate? – Completion of 60 credits with a 3.0(B) average and NO Fs
- Can I make plans to be gone while school is in session? – No
- Is CDFM certification available? – Yes, it's part of the curriculum
- Do DCP students get a 'special' diploma? – No, same MBA/MPA as all graduate students

# DEFENSE PROGRAMS



# Senior Resource Managers Course



# The Program

- Four and one-half day continuing professional education course (30 CPE units awarded)
- One course offered each fiscal year
- Discuss current resource management issues
- Better understand the changing resource management environment of the Army and DoD
- Venue for senior resource managers to discuss issues and share solutions
- Develop solutions to resource management issues

# Learning Objectives

- Resource Manager Challenges
- Ethical Challenges
- PPBE Challenges
- Budget Execution Challenges
- People and Manpower Challenges
- Group Project
- Discussion with a Senior Resource Manager

# Executive Comptroller Course



# The Program

- Three-week continuing professional education course (120 CPE units awarded)
- Class conducted from 0800 to 1600 hours daily
- Includes three-day trip to Syracuse University's Minnowbrook Conference Center in the Adirondack Mountains
- Provide mid-level military and civilian resource/financial managers a broad perspective of the core competencies of Defense Financial Management
- Emphasis on the application of those competencies for resource/financial management decision making in the U.S. Army

# Learning Objectives

- RM as Process Manager
  - DoD Resource Environment
  - Management Ethics & Controls
  - Managing Cost
- Managing the Process
  - Advanced PPBE
  - Process Management
  - Managing Contracting
  - Managing Manpower and People
  - Managing O&M (USA, USAF, USN, USMC)
  - Analysis of Audit Reports
- Managing Under the Constitution
  - Managing the Legislative Process
  - Reprogramming and Supplementals
  - Managing Fiscal Law
  - Appropriations Analysis

# Learning Objectives

- Process Integration
  - Funding Letter
  - Fiscal, Manpower, and Budget Controls
  - HQDA OMA Budget Exercise (Capstone)
  
- Guest Speakers
  - Army Comptroller Proponency
  - Audit Readiness (DASA-FO)
  - Cost Culture (DASA-CE)
  - Army Working Capital Fund (ABO)

# Army Comptroller Course



# The Program

- Three-week continuing professional education course (120 CPE units awarded)
- Class conducted from 0800 to 1600 hours daily
- Includes three-day trip to Syracuse University's Minnowbrook Conference Center in the Adirondack Mountains
- Provide basic multi-disciplined financial and resource management (RM) overview to DoD military & civilian personnel newly assigned to the Comptroller Career field and to other personnel without a multi-disciplined background
- Blends current DoD/Army management and the latest in academic management techniques
- Provides graduates the ability to operate within the current environment and gives them the skills necessary to be effective and efficient

# Learning Objectives

- Understanding the Financial/Resource Management Environment
  - DoD Resource Environment
  - Cost and Economic Analysis
  - Legislative Process
  - Ethics and Internal Controls
- Understanding Financial Management
  - Intermediate PPBE
  - Rules and Tools
  - Automated Tools for Commands Analysis
  - Commands Analysis
- Understanding Resource Management
  - Manpower and Personnel Overview
  - Reprogramming and Supplementals
  - Appropriations Analysis
  - Analysis of Audit Reports

# Learning Objectives

- Process Integration
  - Funding Letter
  - Financial, Manpower, and Budget Controls
  - Capstone Exercise
  
- Guest Speakers
  - Army Comptroller Proponency
  - Audit Readiness (DASA-FO)
  - Cost Culture (DASA-CE)
  - Army Working Capital Fund (ABO)

# Financial Management 101 Course



# The Program

- Ten day continuing professional education course (60 CPE units awarded)
- Class conducted from 0800 to 1600 hours daily
- Designed for personnel in the technical management series to increase their skills and knowledge in financial and resource management and their basic analytical capabilities
- Specifically developed for GS 03 – GS 08
  - Series 301: Miscellaneous Admin and Program
  - Series 503: Financial Clerical and Assistance
  - Series 525: Accounting Technicians
  - Series 530: Cash Processing
  - Series 540: Voucher Examining
  - Series 544: Civilian Pay
  - Series 545: Military Pay
  - Series 561: Budget Clerical and Assistance

# Learning Objectives

- Financial/Resource Management Environment
- Organization and Structure of the Army and the FM Community
- Principles of Appropriations and Fiscal Law and their Application to Accounting and Budgeting
- Principles of Cost and Cost Analysis
- Principles of Manpower and Personnel and Manpower Analysis
- Principles of Contracting and Impact on Financial Management
- Ethics and Internal Controls
- Capstone Exercise

# MBA for Veterans



# The Program

- Fully accredited 54-credit, Master of Business Administration degree with a concentration in entrepreneurship
- Helps students gain expertise in an area of entrepreneurship that is most related to the field of leadership and innovation
- Open to veterans from any branch

## **First Quarter – Summer: 12 Credits**

- Corporate Entrepreneurship (3 credits)
- Data Analysis and Decision Making (3 credits)
- Economic Foundation of Business (1½ credits)
- Economics of International Business (1½ credits)
- Creating Customer Value (1½ credits)
- Managing the Marketing Mix (1 ½ credits)

## **Second Quarter – Fall: 15 Credits**

- Foundations of Entrepreneurship (3 credits)
- Opportunity Recognition and Ideation (1½ credits)
- Managerial Skills (1½ credits)
- IT for Decision Support (1½ credits)
- Understanding Financial Statements (1½ credits)
- Creating Financial Statements (1 ½ credits)
- Accounting for Managerial Decisions (1½ credits)
- Legal and Ethical Aspects of Management (1½ credits)
- Behavior in Organizations (1½ credits)

## **Third Quarter – Spring: 15 Credits**

- Venture Capital (3 credits)
- *Management Selective* Project Management (3 credits)
- Operations Management (1½ credits)
- Supply Chain Management (1½ credits)
- Competitive Strategy (1½ credits)
- Corporate Strategy (1½ credits)
- Financial Markets and Institutions (1 ½ credits)
- Fundamentals of Financial Management (1½ credits)

# The Program

## **Fourth Quarter – Summer: 12 Credits**

- Global Entrepreneurial Management (3 credits)
- Social Entrepreneurship of Elective (3 credits)
- EEE Elective (3 credits)
- Seminar in Resource Management (3 credits)

# SU Experience

It is about **learning and networking,**  
It is **not** about the grades



# Things to Do

- Niagara Falls (3 hrs)
- Toronto (4½ hrs)
- Thousand Islands (1½ hrs)
- Outlet Mall (I-90W Seneca Falls) (1 hr)
- Fort Drum (1½ hrs)
- The Great New York State Fair
- Boston (I-90) (6 hrs)
- DC (6 - 7 hrs)
- NYC (3½ - 6 hrs) - drive, train, plane
- Cooperstown (2½ hrs)
- Finger Lakes – wine
- Turning Stone (I-90E) (½ hr)
- Montreal (5½ hrs)
- Sports (SU, Chiefs, Crunch, Bills, Sabers)
- West Point (2½ - 3 hrs)



# Our Team



Ms. Irma Finocchiaro, ACP 91  
Director of Defense Programs



Mr. Fran Machina, ACP 90  
Associate Director of Defense Programs



Mrs. Wendy Frye  
Administrative Assistant



Mrs. Alexis Yackel  
Administrative Assistant

# In Summary

*Premier Provider*

to the Department of Defense of

*Resource / Financial Management*

*Executive Education* since 1952



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